

# NATIONAL DIALOGUE ON COUNTERFEITING AND PIRACY



*“Protecting the Consumer against counterfeit products through Inter-Agency and Sub-Regional collaboration”*

## VENUE

Alisa Hotel, North Ridge  
Accra, Ghana

## DATE

July 21-23rd, 2008

DAY 1

21<sup>ST</sup> JULY, 2008

8:00 - 9:00	Registration / Video on Counterfeits – Conference Organizing Team
9:00 - 9:15	Opening Prayer and Welcome Address and Opening Remarks – CEO (FDB)
9:15 - 9.25	Ministerial Address- Hon Minister of Health
9.25 - 9.35	Ministerial Address- Hon Minister for Trade and Industry, PSI/PSD
9:35 - 10:05	Overview of the Global Counterfeiting and Piracy Problem and Feedback on the EU-funded Anti-Counterfeit Project in Ghana -Teri Dunphy Lead Consultant, EU Anti-Counterfeit Project
10.05-10.25	Drama on Effect of Counterfeiting of Prod
10:25-10:45	Presidential Address- HE President of the Republic of Ghana
10:45-11.15	Coffee Break and Inspection of Display Stands Showing Counterfeit Products and Visuals. (President Departs)
11:15-1130	The role of Standards in Effective National Anti-Counterfeiting Strategies in Contemporary Times- GSB
11:30-11:40	Overview of Industry’s Initiative Against Counterfeiting and Piracy in Ghana; Initial Steps and Future Plans – Mrs. Rose Karikari Annang Chairperson - Coalition Against Counterfeiting and Illicit Trade, Ghana
11:15-1130	The role of Standards in Effective National Anti-Counterfeiting Strategies in Contemporary Times- GSB
11:30-11:40	Overview of Industry’s Initiative Against Counterfeiting and Piracy in Ghana; Initial Steps and Future Plans – Mrs. Rose Karikari Annang Chairperson - Coalition

	Against Counterfeiting and Illicit Trade, Ghana
11:40-11:50	<b>WHO Africa's Anti-counterfeit Initiatives</b> —WHO Country Director
11:50-12:35	<b>Country Address by Heads of DRAs</b> - Nigeria, Togo, Benin, Burkina Faso, Cote d'Ivoire.
12.35-12.45	<b>Impact of Counterfeiting on Industrial Development</b> —UNIDO
12.45-13.00	<b>Presentation</b> — GSK
13:00-14:00	<b>LUNCH BREAK</b>
14:00-15.30	<b>FIRST ROUND: THREE CONCURRENT SYNDICATE SESSIONS</b>  <b>(A)Industry Players (B) Regulatory Bodies* (C) Trade Associations &amp; Consumer Groups (Coffee Break)</b> Challenges, Business Impact, Concerns, Experiences in Relation to Counterfeiting.  <i>*(including but not limited to: FDB, GPS, MOJ, AGO (AG, RG &amp; CA), MOLG, MOH, MOT, CEPS, etc...)</i>
15.30-16.30	<b>Syndicate Feedback, Q&amp;A and Summary</b>
16:30 – 17:00	<b>DEPARTURE</b>

DAY 2

22<sup>ND</sup> JULY, 2008

**REVIEW OF REGULATORY FRAMEWORK AND THE WAY FORWARD**

08:30- 09:00	<b>Arrival of Participants</b> - Conference Organizing Team
09:00 - 09:05	<b>Welcome Note</b> - FDB Ghana
9:05 – 9:45	<b>A Review of the Legal and Regulatory Framework Supporting Anti-counterfeiting and Anti-piracy</b>  1) <b>The Ghanaian Status</b> – Grace Issahaque, Registrar General's Department  2) <b>Proposed Legal Framework to Strengthening Anti-counterfeit initiatives</b> – James Quarshie Idun, Senior Legal Consultant, Ghana Anti-counterfeiting Crusade Project
9:45-10:15	<b>Anti-counterfeit Technologies</b>  1) <b>Security Printing and Holograms</b> – Hologram Industries 2) <b>Drug authentication and Track-n-Trace</b> – mPedigree
10:15-10:45	<b>TEA / COCOA / COFFEE BREAK</b>
10:45-11:00	<b>Presentation on Impact of Counterfeiting on the Ghanaian Consumer</b> – Consumers Association of Ghana

11:00 – 13:30	<p><b>SECOND ROUND : THREE CONCURRENT SYNDICATE SESSIONS (A) Industry Players (B) Regulatory Bodies* (C) Trade Associations &amp; Consumer Groups</b></p> <p>Roadmap Review: Defining and Agreeing the Way Forward (Strategies, Solutions, Timelines, Collaborative Efforts, Commitments, Enabler Roles and Responsibilities in the Anti-counterfeit Crusade).</p> <p><i>* (including but not limited to: FDB, GPS, MOJ, AGO (AG, RG &amp; CA), MOLG, MOH, MOT, CEPS, etc...)</i></p>
13.30 -14.15	<b>L U N C H</b>
14.15-14.45	Syndicate Feedback Teams, Q&A
14.45-15.15	Summary, Closing Comments, Adoption of Communiqué